

2023 Addison County Parent Survey on Youth Substance Use



SUMMARY OF RESULTS

FEBRUARY 2024

Prepared by: Pacific Institute for Research and Evaluation

Acknowledgments

The 2023 Addison County Parent Survey on Youth Substance Use was conducted, and this report was prepared, for the United Way of Addison County (UWAC), by the Pacific Institute for Research and Evaluation (PIRE). Funding was provided by UWAC's Partnerships for Success grant from the federal Substance Abuse and Mental Health Services Administration (SAMHSA) and Drug Free Communities grant from the Centers for Disease Control (CDC). The time and willingness of Addison County parents and caregivers to participate in the survey is gratefully acknowledged.

Questions regarding the survey or the data presented here should be directed to Amy Livingston at 802-490-5071, or alivingston@pire.org. Questions regarding youth substance use prevention should be directed to Public Health and Advocacy Coordinator Celia Heath at the United Way of Addison County at 802-388-7189, or celia@unitedwayaddisoncounty.org

Background and Methods	4
Purpose of this report.....	4
Survey methods.....	4
What's included in this report.....	4
Representativeness and sample size considerations.....	4
Statistical Significance.....	5
Summary Tables.....	6
TABLE 1. Referent child demographics.....	6
TABLE 2. Frequency of talking with child about dangers of using substances	7
TABLE 3. Perceptions regarding acceptability of teen substance use.....	8
TABLE 4. Perceived risk to teens from using substances	9
TABLE 5. Ease of access to substances kept in the home	10
TABLE 6. Parent perceptions of substances used by their child and other children	11
TABLE 7. Perceptions regarding third space activities and community resources.....	12
TABLE 8. Confidence in ability to talk with child about substance use	13
TABLE 9. Aspects of talking with child	13
TABLE 10. Recreational opportunities	14
TABLE 11. Awareness of UWAC's programming and communications	15
TABLE 12. Topics for which parents are likely to seek information or guidance.....	16
TABLE 13. Preferred ways to obtain information about parenting topics	17
TABLE 14. Topics of concern to parents	18
TABLE 15. Respondent demographics	19

Background and Methods

Purpose of this report...

The Addison County Parent Survey on Youth Substance Use has been conducted every year since 2020 in order to provide data that can help inform and improve substance misuse prevention programs for Addison County youth and families. These data are also used to support the evaluation of the United Way of Addison County's Partnerships for Success and Drug Free Communities grants.

Survey methods...

The 2023 survey, which was accessed and completed online, was open for the month of November 2023. Parents and caregivers of students in grades 6 through 12 in Addison County were eligible to participate. Respondents were recruited through posts and paid ads through UWAC's Facebook and Instagram accounts. The survey link was also shared through school newsletters and the newsletter of the Addison County Substance Use and Prevention Coalition and was promoted at school events. As an incentive to participate, respondents had the option of being directed at the end of the survey to a separate web page where they could enter a random drawing for one of three \$100 gift certificates to local restaurants.

What's included in this report...

The items in the tables are ordered as they were ordered in the survey itself. The values in the tables are the percent of parents reporting each response listed. For some items where it may be relevant, these values are reported by grade level of the "referent" child (the child that each parent or caregiver kept in mind when answering the questions). Note that the total sample includes some parents/caregivers who did not report the grade of their child. Percentages reported for questions that allow multiple response options to be selected will sum to more than 100.

Columns with data from the 2023 survey are shaded yellow. Data for those questions that also appeared in prior years are provided here as well for comparison purposes.

Representativeness and sample size considerations...

Because a scientifically developed random sample of parents/caregivers was not possible, the survey findings do not necessarily reflect the overall parent/caregiver population of the county and should be considered only as estimates of the views of parents/caregivers in the county.

The figures provided in the tables are the raw, unweighted estimates taken directly from the survey data. The data used for the significance tests examining changes over time were, however, weighted by whether the referent child was in middle school (grades 6-8) or high school (grades 9-12), to ensure that the characteristics of the respondents match the Addison County population on these variables. Enrollment data from the Vermont Agency of Education were applied for this purpose. By weighting the data in this manner, we help ensure that any significant changes over time are not simply due to difference in the sample composition across the years but rather reflect a true difference in the estimates.

Statistical Significance...

The statistical significance of the difference between the 2022 and 2023 values is indicated with orange shading in the 2023 cell (i.e. if the cell is shaded orange then there was a statistically significant difference between the values for 2023 and 2022 for that item).

Summary Tables

TABLE 1. Referent child demographics

	2023 Grade Level of Referent Child		Total Sample			
	6-8	9-12	2023	2022	2021	2020
What is the age of your child?	(n=113)	(n=100)	(n=215)	(n=84)	(n=140)	(n=156)
10 or younger	0.9	0.0	0.9	2.4	0.7	2.6
11	21.2	0.0	11.2	4.8	5.0	14.7
12	37.2	0.0	19.5	15.5	17.9	16.7
13	31.9	0.0	16.7	15.5	11.4	12.2
14	8.9	29.0	18.1	13.1	11.4	11.5
15	0.0	29.0	14.0	15.5	10.7	11.5
16	0.0	16.0	7.4	21.4	17.9	17.3
17	0.0	23.0	10.7	11.9	22.1	10.3
18	0.0	3.0	1.4	0.0	2.9	2.6
19	0.0	0.0	0.0	0.0	0.0	0.0
20	0.0	0.0	0.0	0.0	0.0	0.0
21 or older	0.0	0.0	0.0	0.0	0.0	0.6
What is the grade of your child?	(n=113)	(n=101)	(n=214)	(n=84)	(n=140)	(n=151)
6 th	29.2	--	15.4	11.9	8.6	17.2
7 th	43.4	--	22.9	11.9	17.9	17.2
8 th	27.4	--	14.5	20.2	7.9	14.6
9 th	--	29.7	14.0	9.5	12.9	11.3
10 th	--	31.7	15.0	20.2	13.6	9.9
11 th	--	20.8	9.8	16.7	12.9	17.9
12 th	--	17.8	8.4	9.5	26.4	11.9

TABLE 2. Frequency of talking with child about dangers of using substances

During the past 12 months, how many times have you talked with your child about the potential dangers or problems that could result from persons their age...						
	2023 Grade Level of Referent Child		Total Sample			
	6-8	9-12	2023	2022	2021	2020
Using alcohol?	(n=113)	(n=100)	(n=216)	(n=80)	(n=135)	(n=148)
0 times	25.7	4.0	15.7	7.5	6.7	10.8
1 to 2 times	23.9	17.0	20.4	25.0	24.4	17.6
A few times	34.5	38.0	35.7	40.0	35.6	37.2
Many times	15.9	41.0	28.2	27.5	33.3	34.5
Using marijuana or cannabis?	(n=109)	(n=97)	(n=208)	(n=75)	(n=132)	(n=143)
0 times	37.6	14.4	26.4	8.0	12.9	14.0
1 to 2 times	22.9	13.4	18.8	29.3	27.3	23.1
A few times	24.8	38.1	30.8	34.7	33.3	34.3
Many times	14.7	34.0	24.0	28.0	26.5	28.7
Using prescription drugs that are not prescribed to them or using them in ways other than prescribed by their doctor?	(n=107)	(n=98)	(n=207)	(n=76)	(n=131)	(n=141)
0 times	38.3	26.5	32.9	31.6	33.6	30.5
1 to 2 times	23.4	25.5	24.2	19.7	22.9	25.5
A few times	22.4	24.5	23.2	31.6	29.0	23.4
Many times	15.9	23.5	19.8	17.1	14.5	20.6
Using e-cigarettes or electronic vaping devices?	(n=107)	(n=96)	(n=205)	(n=76)	(n=130)	(n=138)
0 times	30.8	15.6	23.4	15.8	18.5	20.3
1 to 2 times	15.9	18.8	17.1	27.6	24.6	21.7
A few times	28.0	26.0	26.8	29.0	32.3	26.8
Many times	25.2	39.6	32.7	27.6	24.6	31.2
Driving after drinking alcohol or riding in vehicle driven by someone who has been drinking?	(n=107)	(n=98)	(n=207)	(n=76)	(n=132)	(n=140)
0 times	31.8	11.2	22.2	21.1	16.7	18.6
1 to 2 times	23.4	17.4	20.3	22.4	20.5	23.6
A few times	21.5	29.6	25.1	29.0	22.7	26.4
Many times	23.4	41.8	32.4	27.6	40.2	31.4
Driving after using marijuana/cannabis or riding in a vehicle driven by someone who has been using marijuana/cannabis?	(n=107)	(n=97)	(n=206)	(n=76)	(n=132)	(n=140)
0 times	46.7	24.7	36.4	36.8	31.1	34.3
1 to 2 times	15.9	17.5	16.5	19.7	17.4	18.6
A few times	19.6	27.8	23.3	22.4	25.0	20.7
Many times	17.8	29.9	23.8	21.1	26.5	26.4

TABLE 3. Perceptions regarding acceptability of teen substance use

How much do you agree or disagree with the following statements						
	2023 Grade Level of Referent Child		Total Sample			
	6-8	9-12	2023	2022	2021	2020
It's okay for teens to drink alcoholic beverages occasionally.	(n=108)	(n=100)	(n=211)	(n=80)	(n=135)	(n=145)
Agree or strongly agree	6.5	12.0	9.0	8.8	12.6	10.3
Disagree or strongly disagree	90.7	86.0	88.6	91.3	83.0	88.3
Don't know	2.8	2.0	2.4	0.0	4.4	1.4
It's okay for teens to smoke cigarettes occasionally.	(n=102)	(n=99)	(n=203)	(n=77)	(n=129)	(n=135)
Agree or strongly agree	1.0	0.0	0.5	1.3	2.3	3.0
Disagree or strongly disagree	99.0	100.0	99.5	98.7	97.7	97.0
Don't know	0.0	0.0	0.0	0.0	0.0	0.0
It's okay for teens to use electronic vaping devices like e-cigarettes, Juuls, vape pens, etc. occasionally.	(n=102)	(n=98)	(n=202)	(n=77)	(n=128)	(n=134)
Agree or strongly agree	1.0	0.0	0.5	1.3	1.6	1.5
Disagree or strongly disagree	99.0	100.0	99.5	98.7	98.4	98.5
Don't know	0.0	0.0	0.0	0.0	0.0	0.0
Allowing youth to drink at home is a way of preventing dangerous behavior (like drinking and driving). [New item in 2023]	(n=102)	(n=97)	(n=201)			
Agree or strongly agree	9.8	14.4	11.9			
Disagree or strongly disagree	85.3	73.2	79.6			
Don't know	4.9	12.4	8.5			
Using marijuana/cannabis occasionally is okay for youth under 21 to do as long as it does not interfere with daily activities. [New item in 2023]	(n=102)	(n=97)	(n=201)			
Agree or strongly agree	4.9	8.3	6.5			
Disagree or strongly disagree	92.2	90.7	91.5			
Don't know	2.9	1.0	2.0			
How wrong do you feel it would be for your child to... [New items in 2023]						
Drink alcohol?	(n=106)	(n=99)	(n=208)			
Wrong or very wrong	94.3	74.8	85.1			
A little bit or not at all wrong	4.7	24.2	13.9			
Not sure	0.9	1.0	1.0			
Use marijuana/cannabis?	(n=100)	(n=98)	(n=201)			
Wrong or very wrong	95.0	81.8	88.6			
A little bit or not at all wrong	4.0	18.2	11.0			
Not sure	1.0	0.0	0.5			
Use e-cigarettes or electronic vaping devices?	(n=100)	(n=98)	(n=200)			
Wrong or very wrong	97.0	99.0	98.0			
A little bit or not at all wrong	2.0	1.0	1.5			
Not sure	1.0	0.0	0.5			

TABLE 4. Perceived risk to teens from using substances

How much do teens risk harming themselves physically and in other ways if they...						
	2023 Grade Level of Referent Child		Total Sample			
	6-8	9-12	2023	2022	2021	2020
Drink alcohol occasionally	(n=106)	(n=100)	(n=209)	(n=78)	(n=135)	(n=143)
No risk or slight risk	9.4	11.0	10.1	14.1	20.7	15.4
Moderate or great risk	90.6	89.0	90.0	85.9	79.3	84.6
Use marijuana or cannabis once or twice a week?	(n=106)	(n=100)	(n=209)	(n=77)	(n=135)	(n=144)
No risk or slight risk	11.3	15.0	12.9	9.1	14.8	12.5
Moderate or great risk	88.7	85.0	87.1	90.9	85.2	87.5
Use e-cigarettes or electronic vaping devices nearly every day?	(n=106)	(n=100)	(n=209)	(n=77)	(n=135)	(n=144)
No risk or slight risk	5.7	1.0	3.4	5.2	5.2	5.6
Moderate or great risk	94.3	99.0	96.7	94.8	94.8	94.4

TABLE 5. Ease of access to substances kept in the home

How likely is it that your child would be able to access the following substances in your home without your knowledge...						
	2023 Grade Level of Referent Child		Total Sample			
	6-8	9-12	2023	2022	2021	2020
Alcohol	(n=105)	(n=99)	(n=207)	(n=77)	(n=135)	(n=143)
Somewhat or very likely	41.9	36.4	38.7	46.8	38.5	45.5
Not very or not at all likely	43.8	51.5	48.3	42.9	52.6	44.1
Not applicable (alcohol is never kept in our home)	14.3	12.1	13.0	10.4	8.9	10.5
Marijuana or cannabis (in any form including plants, edibles, waxes, concentrates, etc.)	(n=105)	(n=99)	(n=206)	(n=77)	(n=135)	(n=142)
Somewhat or very likely	16.2	13.1	14.6	6.5	8.2	9.9
Not very or not at all likely	34.3	30.3	32.5	26.0	38.5	30.3
Not applicable (marijuana/cannabis is never kept in our home)	49.5	56.6	52.9	67.5	53.3	59.9
E-cigarettes or other electronic vaping devices	(n=105)	(n=98)	(n=205)	(n=77)		
Somewhat or very likely	2.9	4.1	3.4	0.0		
Not very or not at all likely	21.9	16.3	19.5	11.7		
Not applicable (e-cigarettes or EVPs are not kept in our home)	75.2	79.6	77.1	88.3		
Prescription medications	(n=105)	(n=98)	(n=205)	(n=77)	(n=135)	(n=143)
Somewhat or very likely	19.1	19.4	19.0	13.0	20.7	21.0
Not very or not at all likely	52.4	57.1	55.1	63.6	60.0	59.4
Not applicable (prescription medications are not kept in our home)	28.6	23.5	25.9	23.4	19.3	19.6

TABLE 6. Parent perceptions of substances used by their child and other children

Which, if any, of these substances do you know or suspect that your child has used in the past 30 days?¹						
	2023 Grade Level of Referent Child		Total Sample			
	6-8	9-12	2023	2022	2021	2020
	(n=105)	(n=96)	(n=204)	(n=71)	(n=134)	(n=140)
Alcohol	1.0	7.3	3.9	1.4	14.9	7.9
Marijuana/cannabis	1.0	9.4	4.9	2.8	10.5	7.9
Tobacco	0.0	1.0	0.5	1.4	1.5	1.4
E-cigarettes or electronic vaping devices	1.9	7.3	4.4	2.8	2.2	3.6
Prescription medications (in ways other than as prescribed to them)	0.0	0.0	0.0	1.4	0.8	0.7
Other substances (specify)	0.0	1.0	0.5	0.0	0.0	0.0
I don't think my child has used any substances	98.1	83.3	91.2	94.4	80.6	87.9
What percentage of youth in your child's school do you think have done the following behaviors in the last 30 days? [new item in 2023]						
Smoked cigarettes	(n=100)	(n=92)	(n=194)			
More than 50%	4.0	9.8	6.7			
Between 25% and 50%	24.0	34.8	29.9			
Less than 25%	54.0	39.1	46.4			
Don't know	18.0	16.3	17.0			
Drank alcohol	(n=99)	(n=92)	(n=193)			
More than 50%	9.1	25.0	16.6			
Between 25% and 50%	25.3	53.3	39.4			
Less than 25%	47.5	10.9	29.5			
Don't know	18.2	10.9	14.5			
Used marijuana/cannabis	(n=97)	(n=91)	(n=190)			
More than 50%	10.3	23.1	16.3			
Between 25% and 50%	30.9	48.4	40.0			
Less than 25%	39.2	16.5	27.9			
Don't know	19.6	12.1	15.8			
Used electronic vaping devices	(n=99)	(n=92)	(n=193)			
More than 50%	18.2	23.9	21.2			
Between 25% and 50%	33.3	38.0	35.8			
Less than 25%	32.3	25.0	28.5			
Don't know	16.2	13.0	14.5			
Used prescription medication that was not prescribed to them	(n=99)	(n=92)	(n=193)			
More than 50%	1.0	2.2	1.6			
Between 25% and 50%	17.2	15.2	16.1			
Less than 25%	53.5	45.7	50.3			
Don't know	28.3	37.0	32.1			

¹ Because this item was check all that apply, response options may sum to more than 100%.

TABLE 7. Perceptions regarding third space activities and community resources

How much do you agree or disagree with the following statements						
	2023 Grade Level of Referent Child		Total Sample			
	6-8	9-12	2023	2022	2021	2020
Participation in extracurricular/afterschool activities is an important part of my child’s healthy development.	(n=102)	(n=97)	(n=202)	(n=75)		
Agree or strongly agree	99.0	92.8	96.0	94.7		
Disagree or strongly disagree	0.0	6.2	3.0	2.7		
Don't know	1.0	1.0	1.0	2.7		
There are places in my community where I can learn more about how to help prevent my child from using alcohol and drugs.	(n=98)	(n=96)	(n=197)	(n=75)	(n=129)	(n=134)
Agree or strongly agree	70.4	70.8	70.6	73.3	75.2	81.3
Disagree or strongly disagree	9.2	10.4	10.2	6.7	3.9	4.5
Don't know	20.4	18.8	19.3	20.0	20.9	14.2

TABLE 8. Confidence in ability to talk with child about substance use

How confident are you in being able to talk effectively with your child about alcohol, cannabis, vaping and other drugs?						
	2023 Grade Level of Referent Child		Total Sample			
	6-8	9-12	2023	2022	2021	2020
	(n=105)	(n=94)	(n=202)	(n=73)	(n=133)	(n=139)
Somewhat or very confident	95.2	94.7	95.1	97.2	96.2	97.1
Not very or not at all confident	3.8	5.3	4.5	1.4	3.8	2.9
Undecided or don't know	1.0	0.0	0.5	1.4	0.0	0.0

TABLE 9. Aspects of talking with child

Which specific aspects of talking to your child about alcohol, cannabis, vaping and other drugs, if any, do you most wish you were better at or would like to have more information?²						
	2023 Grade Level of Referent Child		Total Sample			
	6-8	9-12	2023	2022	2021	2020
	(n=104)	(n=91)	(n=198)	(n=72)	(n=132)	(n=136)
Knowing how and when to start these conversations	22.1	12.1	17.2	18.1	15.2	15.4
Knowing the facts about what percent of students your child's age use alcohol and drugs	42.3	49.5	45.5	36.1	21.2	25.0
Knowing the facts about the risks of using various substances	27.9	23.1	25.8	22.2	19.7	19.9
Knowing how to respond to questions about your own past (or present) substance use	23.1	19.8	21.2	11.1	22.7	23.5
Getting your child to share his or her experiences and views	39.4	41.8	40.4	48.6	41.7	39.0
Getting your child's full attention	23.1	18.7	21.7	6.9	9.9	16.9
Knowing how to respond if your child admits to using substances	44.2	39.6	41.9	20.8	21.2	23.5
Other	4.8	8.8	7.1	30.6	38.6	40.4

² Because respondents were able to select up to three response options for this item, response options may sum to more than 100%.

TABLE 10. Recreational opportunities

Through which of the following locations or organizations does your child participate in extracurricular or afterschool activities?³						
	2023 Grade Level of Referent Child		Total Sample			
	6-8	9-12	2023	2022	2021	2020
	(n=105)	(n=92)	(n=200)	(n=73)		
School (school sports, afterschool programs, school-sponsored clubs, etc.)	84.8	71.7	79.0	79.5		
Town recreational programs	47.6	7.6	29.0	26.0		
Local teen center	16.2	12.0	14.0	11.0		
Another local organization within Addison County	47.6	29.4	38.5	39.7		
Another organization that is located outside of Addison County	12.4	13.0	12.5	16.4		
My child does not participate in extracurricular or afterschool activities	4.8	17.4	10.5	12.3		
Which, if any, of the following have ever prevented your child from participating in extracurricular and/or afterschool activities that they were interested in? (Please check all that apply)						
	2023 Grade Level of Referent Child		Total Sample			
	6-8	9-12	2023	2022	2021	2020
	(n=96)	(n=79)	(n=177)	(n=62)		
Challenges with transportation	35.4	26.6	31.1	11.3		
Cost of participation (fees, equipment, etc.)	33.3	24.1	28.8	12.9		
Time commitment	45.8	29.1	37.9	17.7		
The activity they are interested in is not available in my area	38.5	31.7	35.0	30.7		
Not sure what is available	9.4	2.5	6.2	4.8		
Not sure how to get involved	4.2	2.5	3.4	1.6		
Other (please describe)*	6.3	8.9	7.3	0.0		
Not applicable/None of the above	26.0	31.7	29.4	53.2		

*Other responses included: Lack of accommodations for students with disabilities (3), lack of confidence/concern about fitting in (3), student not interested (2)

³ Because both items in this table were check all that apply, response options may sum to more than 100%.

TABLE 11. Awareness of UWAC’s programming and communications

	2023 Grade Level of Referent Child		Total Sample			
	6-8	9-12	2023	2022	2021	2020
Which of the following programs or messages sponsored by the United Way of Addison County have you seen or heard about over the past 12 months?⁴	(n=104)	(n=94)	(n=201)	(n=72)	(n=131)	(n=133)
Celebrate Safely	13.5	19.2	16.9	20.8		
Getting to “Y”	1.9	6.4	4.5	13.9		
Addison County Substance Use and Prevention Coalition	16.4	24.5	20.9			
Vaping Info Card (Welcome Back to School)	1.9	3.2	2.5			
What YOU Do Matters	11.5	11.7	11.9	12.5		
United Way of Addison County Blog Posts	5.8	10.6	8.5			
None of the above	70.2	59.6	64.7	34.7		
If “Addison County Substance Use and Prevention Coalition” was selected in previous item: Have you subscribed to the Addison County Substance Use and Prevention Coalition monthly newsletter?	(n=11)	(n=16)	(n=29)			
Yes	18.2	18.8	17.2			
If “Addison County Substance Use and Prevention Coalition” was selected in previous item: Have you attended an in-person event sponsored by the Addison County Substance Use and Prevention Coalition?	(n=11)	(n=16)	(n=29)			
Yes	36.4	12.5	20.7			

⁴ Because this item was check all that apply, response options may sum to more than 100%.

TABLE 12. Topics for which parents are likely to seek information or guidance

For which of the following topics are you likely to seek information or guidance during the upcoming year? ⁵						
	2023 Grade Level of Referent Child		Total Sample			
	6-8	9-12	2023	2022	2021	2020
	(n=105)	(n=94)	(n=202)	(n=73)	(n=132)	(n=134)
Preventing my child from using alcohol or other drugs	21.0	12.8	16.8	8.2	12.9	18.7
Helping my child connect with positive role models, peers and activities	38.1	35.1	37.1	37.0	38.6	48.5
Helping my child deal with stress or mental health issues	57.1	52.1	55.0	53.4	63.6	63.4
Setting limits on my child's night time and weekend activities	16.2	14.9	15.4	8.2	22.0	23.9
Negative effects of teen marijuana/cannabis use	7.6	12.8	9.9	6.9	5.3	8.2
Negative effects of teen e-cigarette use or vaping	10.5	12.8	11.4	5.5	3.0	8.2
State laws regarding medical and non-medical use of marijuana/cannabis by underage persons	2.9	4.3	3.5	5.5	5.3	4.5
State laws regarding use of e-cigarettes or vaping devices by underage persons	2.9	5.3	4.0	4.1	2.3	3.0
Ways I can support efforts in my community to prevent and reduce teen substance use	18.1	19.2	18.8	23.3	21.2	23.9
Other topics related to protecting my child's safety and well-being (specify)*	12.4	7.5	9.9	5.5	10.6	6.0
None of the above	21.9	26.6	23.8	20.6	22.0	12.7

*Other topics included: Gun violence (4), safety at school or in the community (3), internet safety/social media (3), puberty/sexuality (2), peer pressure (1), bullying (1)

⁵ Because this item was check all that apply, response options may sum to more than 100%.

TABLE 13. Preferred ways to obtain information about parenting topics

What would be your preferred ways to get information about the parenting topics of interest to you?⁶						
	2023 Grade Level of Referent Child		Total Sample			
	6-8	9-12	2023	2022	2021	2020
	(n=105)	(n=83)	(n=201)	(n=73)	(n=131)	(n=131)
Online via specific health or parenting informational websites	46.7	55.9	50.8	56.2	48.9	58.8
Social media (e.g. Google, Facebook, Instagram, Twitter, YouTube)	33.3	37.6	35.8	37.0	23.7	33.6
Printed materials (such as newsletters, brochures, tip sheets, etc.)	29.5	26.9	28.4	23.3	22.9	25.2
In-person group presentations or community meetings	16.2	11.8	13.9	8.2	9.9	9.9
Virtual group presentations or community meetings	18.1	12.9	15.4	19.2	20.6	19.9
Periodic emails or text messages from trusted organizations or service providers	38.1	30.1	33.8	27.4	32.8	34.4
Meeting individually with teacher, counselor, doctor, or other service provider	22.9	19.4	21.4	15.1	18.3	14.5
Talking with other parents in person	21.9	18.3	19.9	12.3	18.3	16.0
Talking with other parents through an online parent group	2.9	6.5	4.5			
Other	1.0	2.2	1.5	2.7	4.6	2.3

⁶ Because respondents were able to select up to three response options for this item, response options may sum to more than 100%.

TABLE 14. Topics of concern to parents

Feel that the following issues related to youth in their community are a big concern						
	2023 Grade Level of Referent Child		Total Sample			
	6-8	9-12	2023	2022	2021	2020
	(n=104)	(n=92)	(n=199)			
Bullying/cyberbullying	55.8	47.8	51.3			
Child abuse and neglect	28.2	44.4	35.7			
Stress/anxiety	65.4	73.3	69.0			
Depression/suicide	47.1	61.5	53.5			
Alcohol use	15.4	24.2	20.2			
Marijuana/cannabis use	16.4	27.5	21.7			
Smoking/vaping	42.3	52.8	47.5			
Other drug use	24.3	35.2	29.4			
Hunger	35.6	31.1	33.5			
Lack of physical activity	29.8	31.9	30.3			
Overuse of social media/screen time	63.5	67.0	65.2			
Parental stress	35.9	45.1	40.6			
Poverty	44.2	40.7	42.4			
Racism	40.4	47.8	43.7			
School violence	40.4	47.8	43.7			
Teen driving/accidents	23.1	37.8	29.4			
Teen sexual activity	27.9	21.1	24.9			
Unsafe neighborhoods	8.7	18.9	13.3			
Other* (N=12)	---	---	---			

*Other topics of big concern included access to guns/gun violence (3), disordered eating (1), and swearing (1)

TABLE 15. Respondent demographics

	2023 Grade Level of Referent Child		Total Sample			
	6-8	9-12	2023	2022	2021	2020
What is your age?	(n=104)	(n=92)	(n=198)	(n=72)	(n=130)	(n=130)
18-24	0.0	0.0	0.0	0.0	0.0	0.0
25-34	7.7	2.2	5.1	1.4	3.1	3.9
35-44	53.9	32.6	43.4	37.5	33.1	51.5
45-54	33.7	56.5	44.4	52.8	57.7	38.5
55-64	3.9	7.6	5.6	5.6	6.2	5.4
65 or older	1.0	1.1	1.5	2.8	0.0	0.8
What is your gender?⁷	(n=100)	(n=86)	(n=187)	(n=67)	(n=104)	
Female	88.0	88.4	88.2	88.1	86.5	
Male	11.0	10.5	10.7	11.9	12.5	
Non-binary	0.0	0.0	0.0	0.0	0.0	
I prefer to self-describe	1.0	1.2	1.1	0.0	1.0	
How do you usually describe yourself⁸	(n=99)	(n=87)	(n=187)	(n=67)	(n=102)	(n=110)
Asian/Pacific Islander	0.0	0.0	0.0	1.5	1.0	0.0
Black or African American	0.0	0.0	0.0	0.0	1.0	0.0
Hispanic or Latino/a	0.0	0.0	0.0	1.5	1.0	0.9
Native American/Alaska Native	0.0	2.3	1.1	0.0	0.0	0.9
White	99.0	98.9	98.9	97.0	95.1	98.2
Multi-racial	0.0	1.2	0.5	0.0	1.0	0.9
Another race	1.0	0.0	0.5	0.0	1.0	0.9

⁷ This question and response options were different in 2020.

⁸ Because this item was check all that apply, response options may sum to more than 100%.