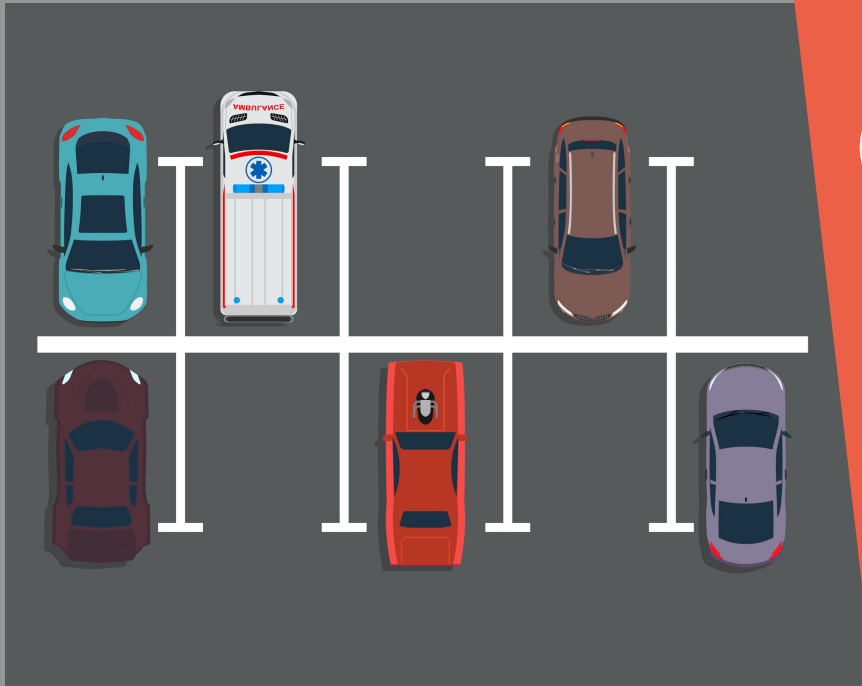


ADDRESSING CURBSIDE COCKTAILS:

A Municipal Alcohol Policy Guide



P.E.E.P.S.



Partners
Educating and
Empowering
Prevention for
Success

**United
Way**



United Way of Addison County



In an effort to further protect the rights of our youth in Addison County to remain substance free, we have created this Municipal Alcohol Policy (MAP) Guide to assist in creating alcohol policies prioritizing public health and safety and youth alcohol prevention.



Prevention Team at United Way of Addison County

“Our team of prevention experts believe in the health, education, and future financial stability for our youth through increasing protective factors while reducing risk factors. When students are healthy and happy they can make informed decisions that will have positive, lasting impacts on their future and the future of the community that they live in.”



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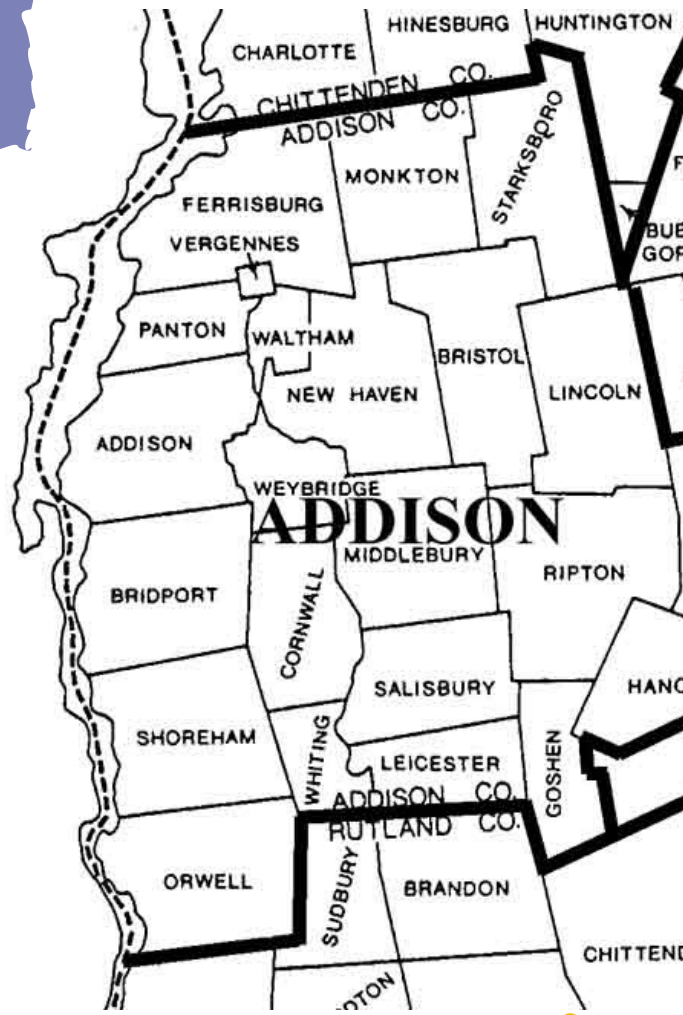


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What's a MAP?

Municipal Alcohol Policy (MAP)

Outlines the safe, appropriate use of alcohol on municipally-owned or managed property, places, spaces and events.



Positive Impacts

Decreases:

- underage access to alcohol
- injuries and hospital visits
- impaired driving incidents
- demand on security and police resources
- costs to taxpayers
- legal risks for local government



Curbside Cocktail

MARCH
2020



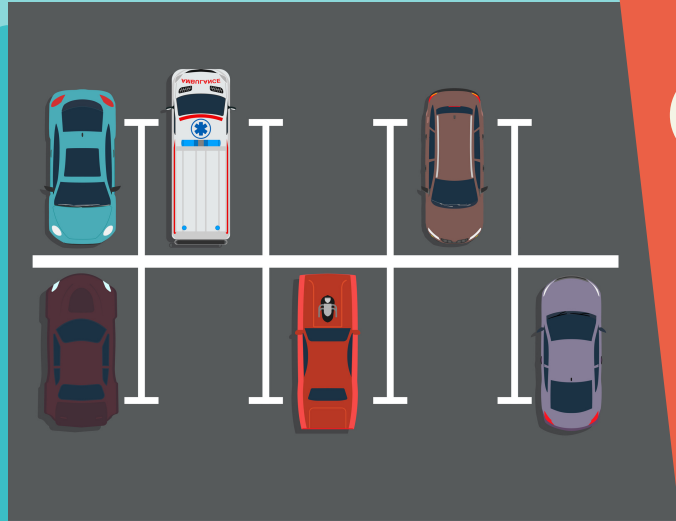
Governor Phil Scott signed a directive to allow for delivery and curbside pickup of unopened alcohol.



Of Addison County High School students reported riding with a driver who had been drinking alcohol.

(Past 30 days)

2019 YRBS



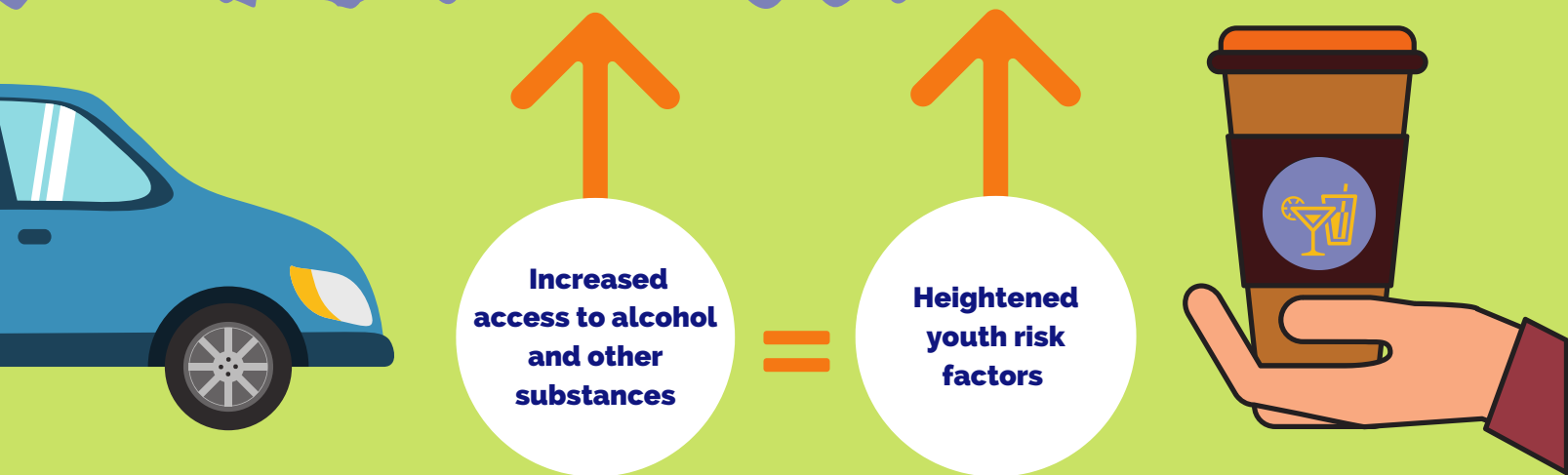
"Along with this new approach to food pick up was the shift in access to alcohol with curbside cocktail pick up. In an effort to keep the economy as healthy as possible the state of Vermont has allowed restaurants to sell alcohol in take-out form, yet arguably the sacrifice of public health was put at more risk."

-Jesse Brooks

Director of Prevention UWAC

"Curbside Cocktail: What's The Harm"

Risk Assessment



The following factors can directly impact youth, and create serious health and social consequences within a community:

- **Decreased perception of harm**
 - Youth access to alcohol
- **Increased youth alcohol consumption**
 - Increased social norms
- **Decreased supervision relating to curbside cocktail pickup**
 - Inconsistency in ID checks
- **Increased drinking and driving**

24%

...Of Addison County students started or increased using alcohol after the pandemic began.

2020 Vermont Young Adult Survey



50%
...Of Addison County students don't think it's wrong for someone their age to drink alcohol.

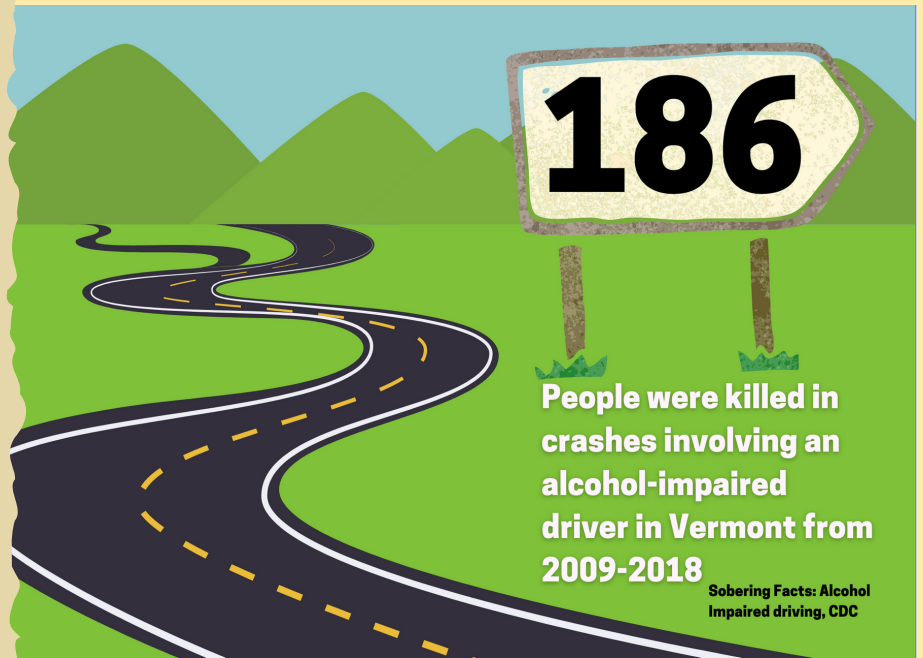
-2019 Youth Risk Behavior Survey

Prevention Saves. (Money Too)



When a community sets standards for **health and safety**, it saves **money**.

Being proactive concerning **alcohol consumption** and **access** can also greatly **reduce the risk** of drunk driving accidents among adults. Alcohol-impaired driving crashes still account for **one-third** of all **traffic-related deaths** in the United States.



Annual cost of alcohol-related crashes (US):

Over \$51 billion

Focusing on public health can lower costs associated with Health Care, Criminal Justice, and Lost Productivity.



Elements of a MAP

A vision statement describes the municipalities purpose, what it's striving for, and what it wants to achieve.

Writing a vision statement concerning substance use is vital to assure public health and safety, and protect public property. By making prevention an objective on a municipal level, we can more effectively lower youth risk factors and substance use.



64%

OF ADDISON COUNTY STUDENTS STRONGLY AGREE OR AGREE THAT IN THEIR COMMUNITY THEY FEEL LIKE THEY MATTER TO PEOPLE.

-2019 YRBS

70%

OF ADDISON COUNTY STUDENTS SAY IF THEY WANTED TO GET ALCOHOL, IT WOULD BE SORT OF EASY OR VERY EASY FOR THEM TO GET SOME

-2019 YRBS

The following should be included when creating a MAP:

- Regulation of Alcohol Availability
- Controlling Alcohol Pricing
- Ensure Community Safety
- Marketing and Advertising Limitation
- Preventing and Reducing Drinking and Driving
- Advocate for Prevention Based Alcohol Policies

Elements of a MAP: Policy Examples

The Jericho Town Plan has an entire section based on Community Health. In this excerpt (Right) it states the importance of preventative actions against advertising and sales as it relates to young people in the community.

SECTION 3. RESTRICTIONS

1. No person shall have in their possession an open container containing any malt or vinous beverage, or spirits, or alcohol while on City property or in any vehicle located on City property unless a permit has been issued specifically authorizing the possession of malt or vinous beverage, or spirits, or alcohol on city property...

CHAPTER TWELVE
AN ORDINANCE FOR RESTRICTING
ALCOHOLIC BEVERAGE
USE ON CITY PROPERTY:
Vergennes Ordinances

Decrease Use of Tobacco, Alcohol, and Drugs

"People who are more active are less likely to use tobacco, drugs, or alcohol.

Keeping youth away from these products stops unhealthy habits before they can start. Tobacco use is the leading cause of early death in the United States and in Vermont. Jericho can support residents in choosing not to use tobacco through establishing tobacco free public spaces, such as public parks and town property.

Outdoor community and public events such as farmer's markets, fairs and festivals can set a good example for youth by choosing to be tobacco, electronic vapor product, and alcohol-free. The town may consider limits to the advertising and sale of these products to prevent substance use among young people..."

**-2019 Jericho Town Plan
Section 12 Healthy Community**

Next, a specific example of an alcohol ordinance in Vergennes (Left) that prohibits open containers on City property or in a vehicle on City property. A prime example of how a perfectly effective ordinance is compromised by curbside cocktails and should be addressed in necessary amendments.

Prevention Inclusive Policy

Alcohol policy is important, but when it comes to staying proactive, consider including other substances when writing municipal policies. ACT 164 will allow the production and sale of cannabis in Vermont.



Possible Community Impact:

- **Decreased perception of harm**
 - increase of access
- **Increased use among youth**
 - Increased social norms
- **Increased driving under the influence**

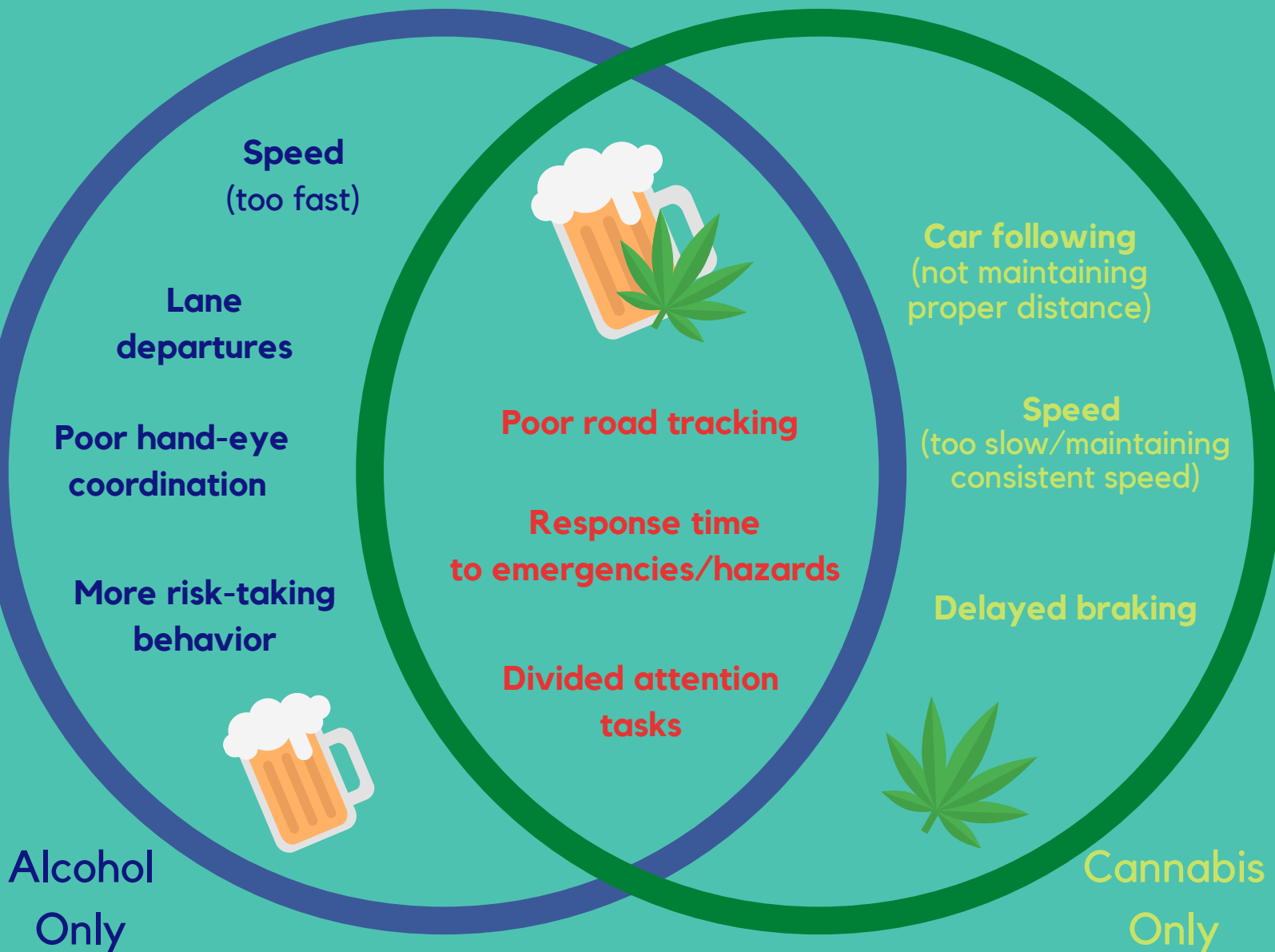
The following should be included when creating Cannabis policies:

- Age restrictions
- Public use limitations/allowance
- Packaging requirements
- Sale hours
- Zoning restrictions



Prevention Inclusive Policy

Negative Effects of Alcohol and Cannabis on Brain Functions and Driving Skills



"Some users think that driving under the influence of cannabis is without risk. This is not true. Many users perceive the risks and subsequently overcompensate when driving while high.."

-Cannabis: The Current State of Affairs CADCA

Addison County Currently

While reviewing each Town Plan for Addison County, we noticed some common goals.



- Housing
- Economy
- Education
- Child Care
- Transportation
- Community Facilities
- Land

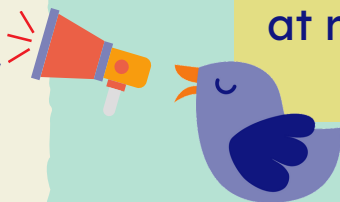


Most also include a vision statement containing language as follows:

To maintain public health, safety and welfare, and protect personal and public property.



Only 2 of the 23 Towns/Cities in Addison County have Alcohol Ordinances currently posted.



It's within these statements that we urge municipalities to reflect, as public health is at risk when increased access to substances are available.

Getting Involved: Prevention Based Coalitions

While talking about prevention is a great start, getting involved is an even better way to gain knowledge about key community prevention efforts. One way to do so, is joining a local prevention based coalition like Partners Educating and Empowering Prevention for Success or P.E.E.P.S.

P.E.E.P.S.



Partners
Educating and
Empowering
Prevention for
Success

“Connecting & collaborating in Addison County to build youth resilience & to reduce youth substance use through sustainable education & communication for the overall health & safety of every person in our community.”

- P.E.E.P.S. Mission Statement

P.E.E.P.S. is made up of many local community sectors such as youth, parents, non-profits, volunteer organizations, law enforcement, faith-based organizations, policy makers, youth serving organizations, Vermont Department of Health, Department of Liquor Control, and more. Connecting with community partners within prevention based coalitions will more effectively reduce risk factors within a community.

"We hope this guide can act as a touchstone resource for each municipality in Addison County. In joining coalitions and gaining further knowledge of prevention tactics, we can work together to be proactive in our substance free initiatives. We are encouraging cities and townships to include prevention in planning and put the rights of our youth to maintain substance free in the forefront of policy."

-Tim O'Toole Prevention Coordinator
U.W.A.C.



Resources:



United Way of Addison County Prevention

**Substance Abuse and Mental Health
Services Administration- SAMHSA**

Directive 4: State of VT

**CADCA- Cannabis: The
Current State of Affairs**

Youth Risk Behavior Survey-YRBS

**2020 Addison County
Parent Survey on
Youth Substance Use**