

# BE ON THE LOOKOUT.

ADDICTIVE ORAL NICOTINE PRODUCTS  
ARE GAINING POPULARITY AMONG YOUTH

## DIFFERENT TYPES OF PRODUCTS



Pouches



Tablets & Lozenges



Gums

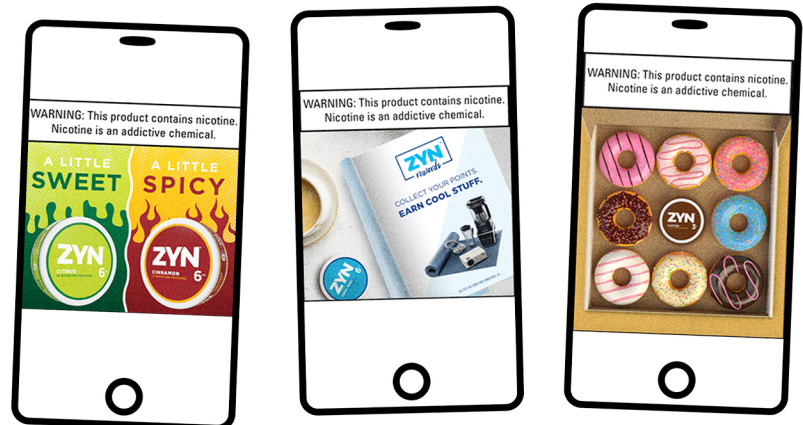


Toothpicks

## DON'T BE FOOLED BY...



CANDY-LIKE PACKAGING



SOCIAL MEDIA ADS TARGETING KIDS

## OUR CONCERNS



Oral nicotine products are **highly addictive** and contain harmful chemicals that can damage teens health.



Recent surveys found that a sizable number of **US teens** are using these products.



Talk to your teens about this product and **protect their health** by avoiding all nicotine products.

LEARN MORE ABOUT ADDICTIVE ORAL NICOTINE PRODUCTS BY VISITING:  
[TINYURL.COM/REACHLAB-ORALNIC](http://TINYURL.COM/REACHLAB-ORALNIC)