2020-2021 Annual Report





Fiscal Year July 1, 2020 - June 30, 2021

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Convening with Compassion

Dear Neighbors and Friends,

"Are you comfortable shaking hands?"

It's funny to think of how awkward that may have sounded 18+ months ago. Today those words carry more weight than the simple question itself. Unlike, "how are you," we don't expect a generic response. "Are you comfortable shaking hands" is a genuine inquiry, a way

to check in with others as we slowly reacclimate ourselves to in-person interactions. The odds of being answered with an extended right hand are as high as being offered an elbow bump or a handto-heart. I like the spirit of the question because it demonstrates compassion and a willingness to meet others where they are while also striving to move forward.

UWAC, too, has continued to move forward with compassion at the heart of our mission to improve lives and strengthen Addison County. In our strategic plan we promised to be ever-evolving and forward thinking, to lead in collaboration, and to grow awareness and support for local challenges. We, like all of our partners, have had to change how we approach our work thanks to the pandemic. Despite the numerous hurdles, UWAC has continued to convene our partners to help work through serious issues ranging from homelessness to racial equity. I am proud to work alongside some of the brightest and most ambitious folks in human services - Addison County is lucky to have these professionals in our corner of the state, and we are all grateful to be supported by neighbors like you.

The end of our Fiscal Year 2021 meant saying goodbye to three board members who each finished six year terms with UWAC: Jerrod Rushton, Abby Blum, and Darcy Tarte. Their leadership and friendship has been invaluable to UWAC. I will miss having their guidance and support as Board members, but am thankful for the ways they've already continued to show their ongoing support of our work.

Speaking of our work, it's far from over. UWAC's Board, staff, and funded partners could not continue to fight for the well-being of every resident of Addison County without your generous support - thank you.

With gratitude,

Helena Van Voorst Executive Director



The End of an Era

Dear Friends and Partners,

Once again, we've closed out a campaign year in the middle of a pandemic. Perhaps with a bit more optimism than the previous year. One thing that remained the same for UWAC this year was the incredible support of our community. Because of you, we were able to continue to fund the nonprofit partners who are working to improve the health, education, and financial stability of Addison County every single day. Thank you.

The end of our 2021 fiscal year for UWAC also marked the end of six-year terms for three board members – Abby Blum, Darcy Tarte, and myself. I think I speak for all three of us when I say it's been a great honor to serve on this board. UWAC looks much different than it did six years ago – and it has had to. This collaborative group of board and staff members knows how to hone in and do the right thing at the right time, always with the best interest of Addison County in mind. I am proud of this organization and the community who stands behind it.

UWAC will be in great hands with incoming board president Ken Stockman at the helm. Ken is strategic, sincere, thoughtful in his approach, and a natural leader. I look forward to watching UWAC continue to evolve with the needs of Addison County in the years to come.

With admiration,

Jerrod Rushton 2020-21 Board President



A Note from Our Board Chair

Hello Neighbors,

When my wife Maria and I moved to Addison County in 2013, we wholeheartedly adopted our new home and the life that came with it. As part of the new "remote workforce", we opted for quality of life over proximity to an office as part of our new and growing focus on community first. We both dove into community life in our own way, our goals being, in part, to seek a broader connection with members of our new community and, in part, to encourage each other to invest more in community service.

Of course, we invested in the community in other ways as well, be it in the form of direct investments through donations, time investments in the social fabric of the community such as theater, and patronage investments by consciously transitioning the bulk of our spending to local shops, venues, and companies. This conscious focus on community investment has become part of our overall investment strategy for retirement, as we plan to live out our lives in Addison County. And it underlies my interest and commitment in serving on the Board of Directors of the United Way of Addison County.



My personal philosophy is that when it comes to donating to community non-profits, it's not just about feeling good about the donation or the social capital of your donation that matters; it's about the impact. We should seek more to "do good" than to "feel good". Ultimately, the "Return on Community Investment" you earn has solid benefits that can be measured by things such as quality of life (personal and of others'), community capacity (to absorb risk, provide for continuity of life, support need in various forms), social equity and inclusion, and some sort of financial multiplier for your dollars (i.e., the local impact of investments in UWAC).

I thank each of you for your investment in our community through your generosity to UWAC. You are an integral part of our mission to improve lives and strengthen Addison County. I look forward to working with you all and the UWAC team to help make your investments count every day.

Ken Stockman UWAC Board President

Community Impact Funding

The UWAC Board of Directors invested \$318,228 in Community Impact Funding to 34 programs across 30 local nonprofits in 2021. These funds were raised through UWAC's annual campaign, thanks to the generous support of community donors.

Historically, UWAC has accepted Community Impact Funding (CIF) applications every winter. Funding commitments are made for three years (dependent on the success of annual fundraising efforts) and focus each year on one of the three priority areas: health, education, and financial stability. A diverse team of dedicated Addison County citizens carefully review and evaluate applications and make program funding recommendations to UWAC's board of directors.

In January, UWAC's board voted to keep the CIF cycle closed in 2021 for a second year, meaning that we did not release a request for proposals. Seven local nonprofits would have been applying for Financial Stability grants in 2021: HOPE, Charter House, John Graham Housing & Services, Tri-Valley Transit (formerly Addison County Transit Resources), Addison County Community Trust, Counseling Service of Addison County, and New Community Project.

Recognizing the critical role that these organizations play in helping Addison County to respond and recover from the pandemic, UWAC's Board Chair Jerrod Rushton noted, "while we didn't come to this decision lightly, it wasn't a difficult one to make. The Board and staff are committed to supporting these seven organizations - and all of our funded partners - however we can. Right now, allowing them to focus on their work of saving lives is one way we can do that."



\$318,228 Invested in Three Areas:

HEALTH: \$102,460

Addison County Home Health & Hospice: \$5,659 Addison Allies Network: \$8,000 Age Well: \$10,690 Elderly Services: \$10,340 **Green Mountain Foster Bikes:** \$1,500 John Graham Housing & Services: \$12,771 Junebug: \$1,500 Lund: \$2,000 MiddSummer Lunch & Recreation: \$3,000 Open Door Clinic: \$20,000 Pathways Vermont: \$3,000 **Turning Point Center: \$4,000** WomenSafe: \$20,000

EDUCATION: \$94,433

Addison Central Teens: \$3,975

Addison County Parent Child Center: \$9,792

Addison County Readers: \$2,017

Boys & Girls Club of Greater Vergennes: \$13,230

Bristol Family Center: \$14,300

Mary Johnson Children's Center: \$9,444

Otter Creek Child Center: \$14,300

Starksboro Co-operative Preschool: \$11,000

The DREAM Program: \$1,400

The HUB Teen Center & Skatepark: \$3,975

Vermont Adult Learning: \$11,000

FINANCIAL STABILITY: \$121,335

Addison County Community Trust: \$15,000

Tri-Valley Transit: \$21,216

Charter House Coalition: \$25,000

Counseling Service of Addison County: \$15,086

HOPE (Helping Overcome Poverty's Effects): \$21,033

John Graham Housing & Services: \$22,000

New Community Project: \$2,000

Expanding Local Food Systems

United Way of Addison County is pleased to introduce Starksboro-based New Community Project's (NCP) to our list of funded partners. NCP is committed to the creation of sustainable systems that care for the earth, empowering people most marginalized and impoverished, educating and inspiring, and building the foundation for a peaceful human community.

Even before the pandemic NCP had heard that there were folks in the community who could really benefit from food assistance but were embarrassed to be seen at our Food Share Program or the Town Food Shelf. Once the pandemic hit, we began to hear of more folks who were forced into food insecurity due to the economic downturn who were very uncomfortable with this new status and were not seeking food assistance they could benefit from. Once we built the Little Free Pantry, we could see that what we had heard was true as we had to refill the pantry every other day to keep up with use. On several occasions I happened to pass by the church or stopped in and met folks using the pantry who I'd never seen at our Food Share program. On more than one occasion in conversation we heard how helpful the pantry was to them and how grateful they were that it was there.

While the pandemic created many challenges for our organization, there were several successes we are celebrating. First and foremost is that while so many programs were cancelled our work was not. Our incredible volunteers pivoted quickly in response to COVID safety protocols and adapted our Food Pantry from an in-person model to a contactless curbside model. While we had a significant drop in volunteers in the gardens, we still produced 1,000 pounds of produce to share. We were able to expand our gardens adding an additional 2,900 square feet to the Starksboro Community Garden. We completed a greenhouse project which will help us extend our growing season. We constructed a Little Free Pantry so that the community could access food after hours or if there was a stigma associated with attending Food Share in person. And last but not least, we were able to develop so many new partnerships that leveraged our capacity and allowed us to meet increased need from the pandemic.

Submitted by Pete Antos-Ketcham, Coordinator New Community Project



New Community Project's Little Free Pantry Starksboro



Notes from WomenSafe Staff to Folks in Pandemic Isolation Fall 2020

Creating Supportive Environments

WomenSafe's Education and Outreach Program (EOP) provides sexual violence prevention, healthy relationships, and dating violence prevention education to students and youth ages 3-18. This happens though age-appropriate, research-informed, multi-session workshops in schools and in after-school settings. Dating, domestic, and sexual violence prevention education is also provided to adults. EOP staff conduct outreach to underserved populations, including residents in the smaller, more isolated towns and migrant farm workers/families.

Increased student awareness plus increased adult collaboration equals increased disclosures and safety, accountability, and prevention. Multi-session programming creates an environment conducive to increased student self-awareness, as well as trust in and comfort with the presenter. As a result, at least one student self-disclosed in every school we visited. Most student disclosures lead to necessary collaboration with teachers, school counselors and nurses, administration, and parents, all of whom also benefit from increased understanding and awareness.

A sixth grade student at one of these elementary schools shared with the WomenSafe educator that they were having anxiety about an older student returning to their neighborhood for the summer. She was interested in discussing this with the WomenSafe educator because she knew she'd be supported, as she'd been in WomenSafe prevention classes since she was in kindergarten. She was worried and scared about an older student who had sexually harassed her in the previous grades when they went to the same school. She was concerned about seeing him around at the pool, the lake, the playground, the library. She felt unsupported by her parents who both minimized what she'd experienced as well as blamed her. She met with the WomenSafe educator for a couple of days after class to process her feelings and to safety plan for the summer. Included in the safety planning was identifying other safe adults in her life upon whom she could rely and who would validate her feelings.

We are thrilled to grow our work in the schools doing the needed prevention work that reimagines our community as one where every home and relationship is healthy and safe.

Submitted by Kerri Duquette-Hoffman, Executive Director WomenSafe

Addison County Responds



In March of 2020 we launched Addison County Responds, our COVID-19 emergency relief campaign that allowed us to deploy emergency grants to nonprofit partners and provide relief funds to individuals/families nearly immediately, while also providing continued funding for our partners agencies on the front lines. Our emergency grant funding continued through Fiscal Year 2021: we provided **\$21,000** in emergency funding to **10 agencies** to help with pandemic-related needs. In addition, we distributed **\$34,514.08** in **COVID housing relief grants** to the Addison County housing coalition to assist residents displaced due to the pandemic.

"Different needs arise almost daily. UWAC's support allows us to continue our work that migrant workers in Addison County appreciate and have come to rely on."

> - Veronica Ciambra, Executive Director Addison Allies Network, Inc.

Addison County Responds Grants July 1, 2020 - June 30, 2021

Addison County Home Health & Hospice: \$5,000 Addison County Childcare Directors' Network: \$3,000 Addison County Parent Child Center: \$2,000 Addison Allies: \$3,000 AgeWell: \$1,000 Lund: \$2,000 Pathways: \$1,000 St. Stephen's Homelessness Assistance: \$1,500 Starksboro Cooperative Preschool: \$1,000 Turning Point Center: \$1,500

Nonprofit Resource Hub

At the heart of our mission is to ensure our local nonprofits are strong, healthy, and prepared to accomplish great things. We are proud to be the nonprofit resource hub in Addison County.

In-Kind Donations

When volunteering opportunities became limited as a result of the pandemic, UWAC became a hub for collecting and distributing in-kind donated products. From pajamas to masks, face cleanser to hand sanitizer, our community has found creative ways to "be there" for one another.



Nonprofit Seminars

Working with the Addison County Chamber of Commerce and local nonprofit consultant Sarah Audet, we continue to learn together with our county partners by offering free seminars on various topics and challenges that are relevant to nonprofits.

> July 2020 Critical Questions for Anti-Racist Organizations

September 2020 What is Your Story and How Do You Tell It?

Dec. 2020 Build the Board of Your Dreams

> March 2021 Post-2020 Fundraising

June 2021 Nonprofit Program Evaluation

Addison County Racial Equity Learning Community

Together with Donna Bailey (Addison County Parent Child Center) and Lauren Ross (Lake Champlain Maritime Museum), and at the interest of Addison County leaders, we created this group that meets regularly to support each other to address and dismantle systemic racism both within our organizations and within our communities.



ADDISON COUNTY RACIAL EQUITY LEARNING COMMUNITY

Prevention in Addison County

United Way of Addison County has been the recipient of both State and Federal substance use prevention grants since 2016. Since that time, we've been working with community leaders to decrease risk factors that lead to an increased likelihood of adolescent substance use and increase protective factors that make it easy for local youth to make healthy choices. Our goal is to reduce youth substance use, understanding that we'll see positive outcomes in every person's health, education, and financial stability in Addison County if we do.



Talk. It's Important. During the pandemic's height, when activities were difficult to implement, UWAC teamed up with local businesses for a prevention awareness project focused on encouraging the conversation of youth substance use between parents and children. Our goal is to increase the percentage of parents who talk to their kids about the risks of substance use. To better support parents and increase the likelihood of this critical conversation, we created a Talk CAMP guide for parents.

Parent Survey. In 2020, we conducted the Addison County Parent Survey on Youth Substance Use to gather data that can help inform and improve substance misuse prevention programs for Addison County youth and families. View the survey results at **bit.ly/UWAC2020ParentSurvey**.





What YOU Do Matters Studies show that when students focus on fun, healthy behaviors, they are happier and less likely to engage in risky behaviors such as substance use. Students across Addison County participate in all sorts of fun activities and hobbies that keep them healthy and safe. Through our 2020 "Promoting Positivity" campaign, we spotlighted more than 20 Addison County youth who shared information about the activities they love to participate in and how it keeps them healthy.

PEEPS (Partners Educating and Empowering Prevention for Success). Our community coalition consists of many local sectors such as youth, parents, non-profits, volunteer organizations, law enforcement, faith-based organizations, policymakers, youth-serving organizations, Vermont Department of Health, Department of Lottery & Liquor Control, and more. Our coalition focuses on increasing protective factors while reducing risk factors to increase the likelihood of positive outcomes and to reduce youth substance use in Addison County.



Visit our website to learn more about our public health programming, policies, and youth substance prevention: unitedwayaddisoncounty.org/substance-prevention-in-addison-county.



An Involved Community

Addison County residents are getting involved and supporting one another in different ways, and we're so glad! While the pandemic tested our ability to convene and volunteer in-person, we found creative ways to bring people together.

ELAC Stayed Connected

Emerging Leaders of Addison County (ELAC) identifies, develops, and empowers the next generation of philanthropic leaders though community service, leadership development, and fun networking opportunities. The pandemic made it tough for a group who thrives on in-person connection. Our ELACers hung in there for virtual "Lunch & Learns" and social media interactions, and are excited to bring their efforts back to in-person events in 2021-22.

Days of Caring Extended to a Whole Month

2020 saw our traditional Days of Caring (two days dedicated to county-wide service projects) transition to a Month of Caring where folks volunteered safely on their own and reported their good work to UWAC. We saw beautiful creations of sidewalk art, litter cleared from parks and roadsides, and notes of appreciation sent to frontline workers in our community. Great job, Addison County!



Backpacks, and Facemasks, and Hand Sanitizer - Oh, My!

Thanks to your generous support of "Stuff the Bus", we were able to fill over 500 backpacks with new school supplies and distribute to elementary, middle, and high school students throughout Addison County. In addition to the traditional supplies of pencils, papers, crayons, etc., local donors provided face masks and hand sanitizer for every backpack!

Volunteer Scholarship Award

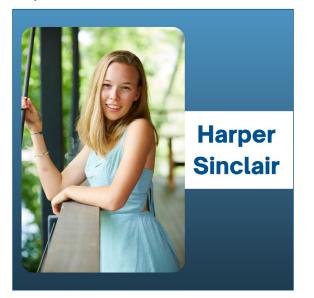
On behalf of a generous donor, three students are chosen annually for the LIVE UNITED Volunteer Scholarship Award, recognizing students who volunteer in their community and who are interested in advancing their education. This award comes with a \$1,000 cash award for each student, to be used for post-graduation education. Congratulations to our 2021 scholarship recipients!

Kyle Mitchell of Middlebury has been volunteering at Charter House Coalition's community suppers for the past five years. A supervisor at Charter House noted that Kyle is exceptionally gifted at making others feel comfortable and always maintains a positive attitude. Kyle will attend Utica College where he plans to major in Social Work, with minors in political science, psychology, and philosophy of law.

Harper Sinclair of Middlebury started a Best Buddies (an international organization that focuses on fostering relationships between those with and without intellectual and developmental disabilities) local chapter at Middlebury Union High School two years ago, with the goal of leaving the community a little better than she found it. This fall, Harper will major in neuroscience at Dickinson College.

Anna Wagner of Bridport has served as co-president of the National Honor Society at MUHS, which has allowed her the opportunity to partake in several volunteer activities. Anna has organized a food drive for Charter House Coalition, conducted fundraisers for the Muscular Dystrophy Association, and every week spends time with a classmate who has an intellectual and developmental disability. Anna will major in biological science at the University of Vermont.







New Haven

365 Small Business Circle



The Addison County 365 Small Business Circle provides busy entrepreneurs, business owners, and managers an opportunity to sponsor important, high-visibility events, and make a significant impact on the lives of people in your community – with just one gift. Levels range from \$365 (\$1/day) to \$1,460 (\$4/day) so businesses can choose the package that works best for them.

Thank you to our 2020-2021 members!





Vermont Gynecology Acorn Painting Addison County Real Estate Bee's Wrap Bristol Financial Services Business Telephone Systems Cambium Construction Forth 'N Goal Goodro Lumber Co., Inc. HomeSmith Services, LLC Independent Research Associates J.D. Fuller Plumbing & Heating, Inc. Kennedy Brothers, Inc. Maple Landmark Woodcraft Reed's Equipment Stonewell Properties, LLC Tourpreneur Travel by Heidi Cunningham, LLC Woodware

Financial Highlights

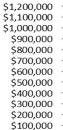
United Way of Addison County **Statement of Financial Position** Fiscal Years Ending 6/30/2020 and 6/30/2019 (fully audited)

6/30/20

6/30/19

| | 0,30,20 | 0,30,15 |
|---------------------------------------|-------------|-------------|
| Assets | | |
| Current Assets | \$631,281 | \$290,297 |
| Net & Property & Equipment | 227,099 | 208,839 |
| Other Assets | 1,177,378 | 1,303,428 |
| | | |
| Total Assets | \$2,035,758 | \$1,802,564 |
| | | |
| Liabilities | | |
| Current Liabilities | 574,871 | 243,638 |
| Long-Term Debt | 150,861 | 152,453 |
| Equity Assets: | | |
| Net Assets Without Donor Restrictions | 845,373 | 915,991 |
| Net Assets With Donor Restrictions | 464,653 | 490,482 |
| Total Net Assets | 1,310,026 | 1,406,473 |
| Total Liabilities & Net Assets | \$2,035,758 | \$1,802,564 |

UWAC Endowment Funds





United Way of Addison County Statement of Activities Fiscal Years Ending 6/30/2020 and 6/30/2019 (fully audited)

6/30/20

6/30/19

Public Se

FY 2020: (52,040)

| Public Support and Revenue | | | |
|---|--------------------|-------------|--|
| Gross Campaign Results | \$771,586 | \$615,044 | |
| Donor designationspartners and others | (274,771) | (59,084) | |
| Amounts from other United Ways | (36,352) | (19,723) | |
| Amounts raised from events | (8,374) | (12,711) | |
| Provision for uncollectible pledges | (34,721) | (27,696) | |
| Net Campaign Results | 417,368 | 495,830 | |
| Event revenue (including non-campaign) | 10,424 | 14,661 | |
| Contributions designated UWAC | 257,065 | 41,335 | |
| Grants | 669,800 | 551,394 | |
| In-kind contributions | 10,904 | 12,805 | |
| Recovery of prior year writeoffs | 9,593 | 16,316 | |
| Program revenue | 43,673 | 46,602 | |
| Investment income | (40,104) | 78,356 | |
| Change in beneficial interest | (4,303) | 4,938 | |
| Other income | 5,902 | 5,643 | |
| Total Public Support and Revenue | \$1,380,322 | \$1,267,880 | |
| Excluding Investment Activity | \$1,424,729 | \$1,184,586 | |
| Expenses | | | |
| Program services: | | | |
| Funding & agency relations | 314,497 | 314,684 | |
| Organizational development | 378,256 | 377,815 | |
| Community leadership & initiatives | 490,977 | 351,077 | |
| Volunteer programs | 58,623 | 56,396 | |
| Total Program Services | 1,242,353 | 1,099,972 | |
| Support services: | | | |
| General and administrative | 112,005 | 114,026 | |
| Fundraising | 122,411 | 132,895 | |
| Total Support Services | 234,416 | 246,921 | |
| Total Expenses | 1,476,769 | 1,346,893 | |
| Total Change in Net Assets* | (96,447) | (79,013) | |
| Beginning Net Assets | \$1,406,473 | \$1,485,486 | |
| Ending Net Assets | <u>\$1,310,026</u> | \$1,406,473 | |
| *The following are the annual changes in net assets | | | |
| excluding changes in investments: | | | |

FY 2019: (162,307)

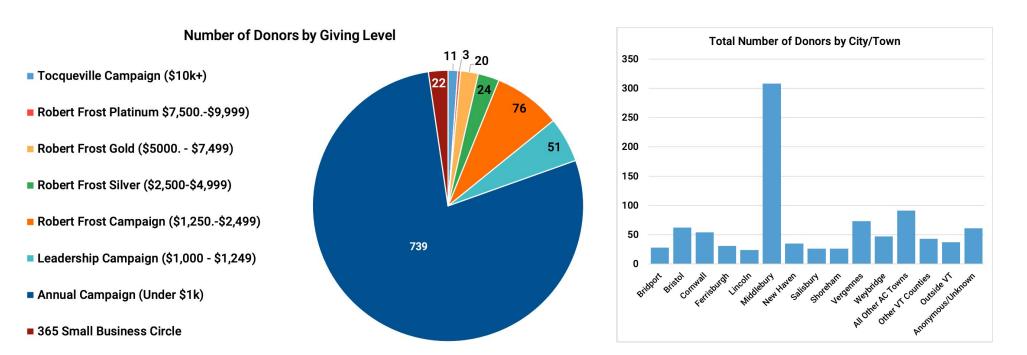
The information on this page is for Fiscal Year 2019 (7/1/18 - 6/30/19) and Fiscal Year 2020 (7/1/19 -6/30/20).

UWAC's Fiscal Year 2021 (7/1/20 - 6/30/21) audited results are anticipated to be available in November 2021.

When available, that information can be found by scanning QR code below.



2020-21 UWAC Donors



Fiscal Year 2021: By the Numbers

Campaign Goal: **\$635,000** Campaign Dollars Raised: **\$675,211** Total Donors by Household: **946** New Donors by Household: **144** Most Common Gift Size: **\$100**

UWAC Staff & Board



Helena D. Van Voorst Executive Director



Erin Reed Development & Marketing Director



Steve Williams Director of Finance



Jesse Brooks Director of Advocacy



Lee Bilson Office Manager



Amy Hoekstra Volunteer & Donor Engagement Coordinator



Jessica Hellyer Grants Coordinator



Olivia Brooks Youth Coordinator



Sean Davison Youth Coordinator

2021-22 UWAC Board of Directors

Ken Stockman, President Bruce Grove, Vice President Logan Price, Treasurer Nial Rele, Secretary Bruce Bayliss, Member-at-Large Maria Collette Ann Crumb Jon Crystal Bill LaDue Shannon Lyford Barbara Stratton Shane Whaley The UWAC Board and Staff extends a heartfelt thank you to Jerrod Rushton (former President), Abby Blum (former Vice President), and Darcy Tarte (former Treasurer) who each completed a sixyear term on the UWAC Board in fiscal year 2021.

How You Can Help

Give

Monthly gifts, planned gifts, one-time donations, gifts of stock. Gifts of every size and type help change lives and make Addison County stronger! Join our 365 Small Business Circle or Emerging Leaders of Addison County.

unitedwayaddisoncounty.org/give



Advocate

Policy change can be big or small and you can play a role, regardless of age or circumstance. Advocating can mean anything from petitioning politicians to mobilizing friends and family to fight for a critical cause.

unitedwayaddisoncounty.org/advocate



Volunteer

Nothing makes us happier than connecting a volunteer to the needs in our community! Whether you're an individual who wants to offer your time and expertise or a nonprofit in need of assistance, we are here to help.

unitedwayaddisoncounty.org/volunteer



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